

APPENDIX C

EXPENSE & REVENUE PROJOTION / SUMMARY - NORTH AMERICA MARKET - CHEVY VERSION - SEASON 1																
EXPENSE AREA	2008									2009			TOTALS	PERCENTS	EXPENSE AREA	\$/unit
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR				
OFFICE	(\$1,200)	(\$1,200)	(\$1,200)	(\$1,200)	(\$1,400)	(\$1,400)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$16,600)	0.66%	OFFICE	\$0.26
ENGINEERING	(\$4,000)	(\$20,000)	(\$16,000)										(\$40,000)	1.59%	ENGINEERING	\$0.63
TOOLING			(\$83,000)	(\$45,000)		(\$2,500)							(\$130,500)	40.78%	MFG + TOOLING	\$2.07
MARKETING (ADV)							(\$15,000)	(\$20,000)	(\$25,000)	(\$20,000)	(\$20,000)		(\$100,000)	17.61%	MARKETING (ADV)	\$1.59
TRAVEL			(\$7,000)	(\$3,000)			(\$2,500)	(\$2,500)	(\$3,500)	(\$2,500)	(\$2,500)		(\$23,500)	0.93%	TRAVEL	\$0.37
SALARIES & FEES	(\$30,000)	(\$30,000)	(\$30,000)	(\$30,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$320,000)	12.68%	SALARIES & FEES	\$5.07
MFG					(\$1,892,700)								(\$1,892,700)	75.01%	MFG + TOOLING	\$30.00
SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)													(\$567,810)		SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)	\$9.00
TOTAL OPRTNG EXP	(\$35,200)	(\$51,200)	(\$137,200)	(\$79,200)	(\$1,919,100)	(\$28,900)	(\$44,000)	(\$49,000)	(\$51,500)	(\$50,000)	(\$49,000)	(\$29,000)	(\$2,523,300)	149.26%	TOTALS	\$40.00
SALES REVENUE													\$6,309,000		SALES REVENUE BASED ON 63090 UNITS	
													\$3,785,700	150.03%	B4 TAX PROFIT	

EXPENSE & REVENUE PROJOTION / SUMMARY - NORTH AMERICA MARKET - CHEVY VERSION - SEASON 2																
EXPENSE AREA	2009									2010			TOTALS	PERCENTS	EXPENSE AREA	\$/unit
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR				
OFFICE	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$1,500)	(\$18,000)	0.62%	OFFICE	\$0.25
ENGINEERING	(\$2,000)	(\$2,000)	(\$2,000)										(\$6,000)	0.21%	ENGINEERING	\$0.08
MARKETING (ADV)	(\$7,500)	(\$7,500)	(\$7,500)	(\$7,500)	(\$7,500)	(\$25,000)	(\$50,000)	(\$60,000)	(\$75,000)	(\$50,000)	(\$50,000)	(\$30,000)	(\$377,500)	13.09%	MARKETING (ADV)	\$5.24
TRAVEL					(\$3,000)	(\$2,500)	(\$2,500)	(\$2,500)	(\$2,500)	(\$3,500)	(\$2,500)	(\$2,500)	(\$19,000)	0.66%	TRAVEL	\$0.26
SALARIES & FEES	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$300,000)	10.41%	SALARIES & FEES	\$4.16
MFG					(\$2,162,700)								(\$2,162,700)	75.01%	MFG	\$30.00
SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)													(\$648,810)		SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)	\$9.00
TOTAL OPRTNG EXP	(\$36,000)	(\$36,000)	(\$36,000)	(\$34,000)	(\$2,199,700)	(\$54,000)	(\$79,000)	(\$89,000)	(\$101,500)	(\$80,000)	(\$79,000)	(\$59,000)	(\$2,883,200)	100.00%	TOTALS	\$39.99
SALES REVENUE													\$7,209,000		SALES REVENUE BASED ON 72090 UNITS	
													\$4,325,800	150.03%	B4 TAX PROFIT	

EXPENSE & REVENUE PROJOTION / SUMMARY - NORTH AMERICA MARKET - CHEVY VERSION - SEASON 3																
EXPENSE AREA	2010									2011			TOTALS	PERCENTS	EXPENSE AREA	\$/unit
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR				
OFFICE	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$1,800)	(\$21,600)	0.67%	OFFICE	\$0.27
ENGINEERING	(\$2,000)	(\$2,000)	(\$2,000)										(\$6,000)	0.19%	ENGINEERING	\$0.07
MARKETING (ADV)	(\$10,000)	(\$10,000)	(\$10,000)	(\$10,000)	(\$10,000)	(\$30,000)	(\$50,000)	(\$75,000)	(\$80,000)	(\$60,000)	(\$60,000)	(\$30,000)	(\$435,000)	13.41%	MARKETING (ADV)	\$5.36
TRAVEL					(\$3,000)	(\$3,000)	(\$3,000)	(\$3,000)	(\$3,000)	(\$3,000)	(\$3,000)	(\$3,000)	(\$24,000)	0.74%	TRAVEL	\$0.30
SALARIES & FEES	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$27,000)	(\$324,000)	9.99%	SALARIES & FEES	\$4.00
MFG					(\$2,432,490)								(\$2,432,490)	75.01%	MFG	\$30.00
SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)													(\$729,747)		SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)	\$9.00
TOTAL OPRTNG EXP	(\$40,800)	(\$40,800)	(\$40,800)	(\$38,800)	(\$2,474,290)	(\$61,800)	(\$81,800)	(\$106,800)	(\$111,800)	(\$91,800)	(\$91,800)	(\$61,800)	(\$3,243,090)	100.00%	TOTALS	\$40.00
SALES REVENUE													\$8,108,300		SALES REVENUE BASED ON 81083 UNITS	
													\$4,865,210	150.02%	B4 TAX PROFIT	

APPENDIX C

EXPENSE & REVENUE PROJOTION / SUMMARY - NORTH AMERICA MARKET - CHEVY VERSION - SEASON 4																	
EXPENSE AREA	2011										2012			TOTALS	PERCENTS	EXPENSE AREA	\$/unit
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR					
OFFICE	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$3,200)	(\$38,400)	0.89%	OFFICE	\$0.36
ENGINEERING	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)										(\$20,000)	0.46%	ENGINEERING	\$0.19
MARKETING (ADV)	(\$15,000)	(\$15,000)	(\$15,000)	(\$15,000)	(\$15,000)	(\$30,000)	(\$50,000)	(\$75,000)	(\$90,000)	(\$90,000)	(\$60,000)	(\$30,000)	(\$500,000)	(\$500,000)	11.58%	MARKETING (ADV)	\$4.63
TRAVEL						(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$40,000)	(\$40,000)	0.93%	TRAVEL	\$0.37
SALARIES & FEES	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$480,000)	(\$480,000)	11.12%	SALARIES & FEES	\$4.44
MFG													(\$3,240,000)	(\$3,240,000)	75.03%	MFG	\$30.00
TOTAL OPRTNG EXP	(\$63,200)	(\$63,200)	(\$63,200)	(\$63,200)	(\$3,303,200)	(\$78,200)	(\$98,200)	(\$123,200)	(\$138,200)	(\$138,200)	(\$108,200)	(\$78,200)	(\$4,318,400)	100.00%	TOTALS	\$39.99	
SALES REVENUE													\$10,800,000		SALES REVENUE BASED ON 108000 UNITS		
													\$6,481,600	150.09%	B4 TAX PROFIT		

EXPENSE & REVENUE PROJOTION / SUMMARY - NORTH AMERICA MARKET - CHEVY VERSION - SEASON 5																	
EXPENSE AREA	2012										2013			TOTALS	PERCENTS	EXPENSE AREA	\$/unit
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR					
OFFICE	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)	(\$60,000)	(\$60,000)	0.83%	OFFICE	\$0.33
ENGINEERING	(\$5,000)	(\$5,000)	(\$5,000)	(\$5,000)									(\$20,000)	(\$20,000)	0.28%	ENGINEERING	\$0.11
MARKETING (ADV)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$40,000)	(\$50,000)	(\$60,000)	(\$80,000)	(\$120,000)	(\$120,000)	(\$100,000)	(\$70,000)	(\$800,000)	(\$800,000)	11.11%	MARKETING (ADV)	\$4.44
TRAVEL						(\$10,000)	(\$10,000)	(\$10,000)	(\$10,000)	(\$10,000)	(\$10,000)	(\$10,000)	(\$80,000)	(\$80,000)	1.11%	TRAVEL	\$0.44
SALARIES & FEES	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$70,000)	(\$840,000)	(\$840,000)	11.67%	SALARIES & FEES	\$4.67
MFG													(\$5,400,000)	(\$5,400,000)	75.00%	MFG	\$30.00
TOTAL OPRTNG EXP	(\$120,000)	(\$120,000)	(\$120,000)	(\$120,000)	(\$5,525,000)	(\$135,000)	(\$145,000)	(\$165,000)	(\$205,000)	(\$205,000)	(\$185,000)	(\$155,000)	(\$7,200,000)	(\$7,200,000)	100.00%	TOTALS	\$40.00
SALES REVENUE													\$18,000,000		SALES REVENUE BASED ON 180000 UNITS		
													\$10,800,000	150.00%	B4 TAX PROFIT		

EXPENSE & REVENUE PROJOTION / SUMMARY - NORTH AMERICA MARKET - CHEVY VERSION - SEASON 6																	
EXPENSE AREA	2013										2014			TOTALS	PERCENTS	EXPENSE AREA	\$/unit
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR					
OFFICE	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$6,000)	(\$72,000)	(\$72,000)	0.65%	OFFICE	\$0.26
ENGINEERING	(\$7,000)	(\$7,000)	(\$7,000)	(\$7,000)									(\$28,000)	(\$28,000)	0.25%	ENGINEERING	\$0.10
MARKETING (ADV)	(\$50,000)	(\$50,000)	(\$50,000)	(\$50,000)	(\$50,000)	(\$60,000)	(\$80,000)	(\$100,000)	(\$150,000)	(\$150,000)	(\$100,000)	(\$80,000)	(\$970,000)	(\$970,000)	8.75%	MARKETING (ADV)	\$3.50
TRAVEL						(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$25,000)	(\$200,000)	(\$200,000)	1.80%	TRAVEL	\$0.72
SALARIES & FEES	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$125,000)	(\$1,500,000)	(\$1,500,000)	13.53%	SALARIES & FEES	\$5.41
MFG													(\$8,316,000)	(\$8,316,000)	75.01%	MFG	\$30.00
SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)													(\$2,494,800)	(\$2,494,800)		SALES COMMISSIONS (2% SALES MGR. & 7% SALES FORCE)	\$9.00
TOTAL OPRTNG EXP	(\$188,000)	(\$188,000)	(\$188,000)	(\$188,000)	(\$8,522,000)	(\$216,000)	(\$236,000)	(\$256,000)	(\$306,000)	(\$306,000)	(\$256,000)	(\$236,000)	(\$11,086,000)	(\$11,086,000)	100.00%	TOTALS	\$39.99
SALES REVENUE													\$27,720,000		SALES REVENUE BASED ON 277200 UNITS		
													\$16,634,000	150.05%	B4 TAX PROFIT		
													\$78,146,300		6 YR. SALES GROSS REVENUE		
													\$46,892,310		6 YR. TOTAL B4 TAX PROFIT		